

**2025 TESA Annual Meeting**  
**July 14-16, 2025 – Corpus Christi, TX**  
**Holiday Inn Corpus Christi Downtown Marina**

**Monday, July 14**

7:30 AM -	Golf Tournament – TBD
1:00 – 3:00 PM	Registration – <i>Texas Riviera Ballroom Foyer</i>
1:30 – 3:00 PM	Board Meeting – <i>Marina Ballroom</i>
3:00 – 3:15 PM	Break
	<i>Marina Ballroom</i>
3:15 – 3:30 PM	Welcome and Introductions – Will Keeling
3:30 – 4:15 PM	ELT Updates – ELT Team
4:15 – 4:30 PM	Cotton Analysis App: An Interactive Web Application for the Cotton Market – Yuri Calil
4:30 – 5:00 PM	AI Meets AI: A Custom GPT Case Study for Extension Program Questions – Jacquelyn Prestegaard, Chelsie Huseman
6:30 – 8:00 PM	Memorial Dinner

**Tuesday, July 15**

	<i>Marina Ballroom</i>
6:00 – 8:00 AM	Breakfast
8:00 – 8:15 AM	The Rio Grande Colonias Regional Food Business Center: Creating Opportunities for Texas and New Mexico – Ivan Borja
8:15 – 9:00 AM	Supporting Healthy Communities Utilizing a Community Development Approach – Jamie Rae Walker, Valarie Jauregui, Jenna Anding
9:00 – 9:30 AM	Updates to the Cooking Well with Diabetes Program – David Leal

9:30 – 10:00 AM	Travel to Professional Development Tour
10:00 – Noon	Professional Development Program
Afternoon	Lunch/on your own
6:30 – 8:00 PM	Awards Dinner

### **Wednesday, July 16**

#### *Marina Ballroom*

6:00 – 8:00 AM	Breakfast
7:00 – 8:15 AM	Past President's Breakfast
8:15 – 9:00 AM	Agency Branding Update – Chris Elam
9:00 – 10:00 AM	AgriLife Events Services Update – John Chivvis
10:00 – 10:15 AM	Break
10:15 – Noon	Business Meeting
Noon	Adjourn