

Digital Education

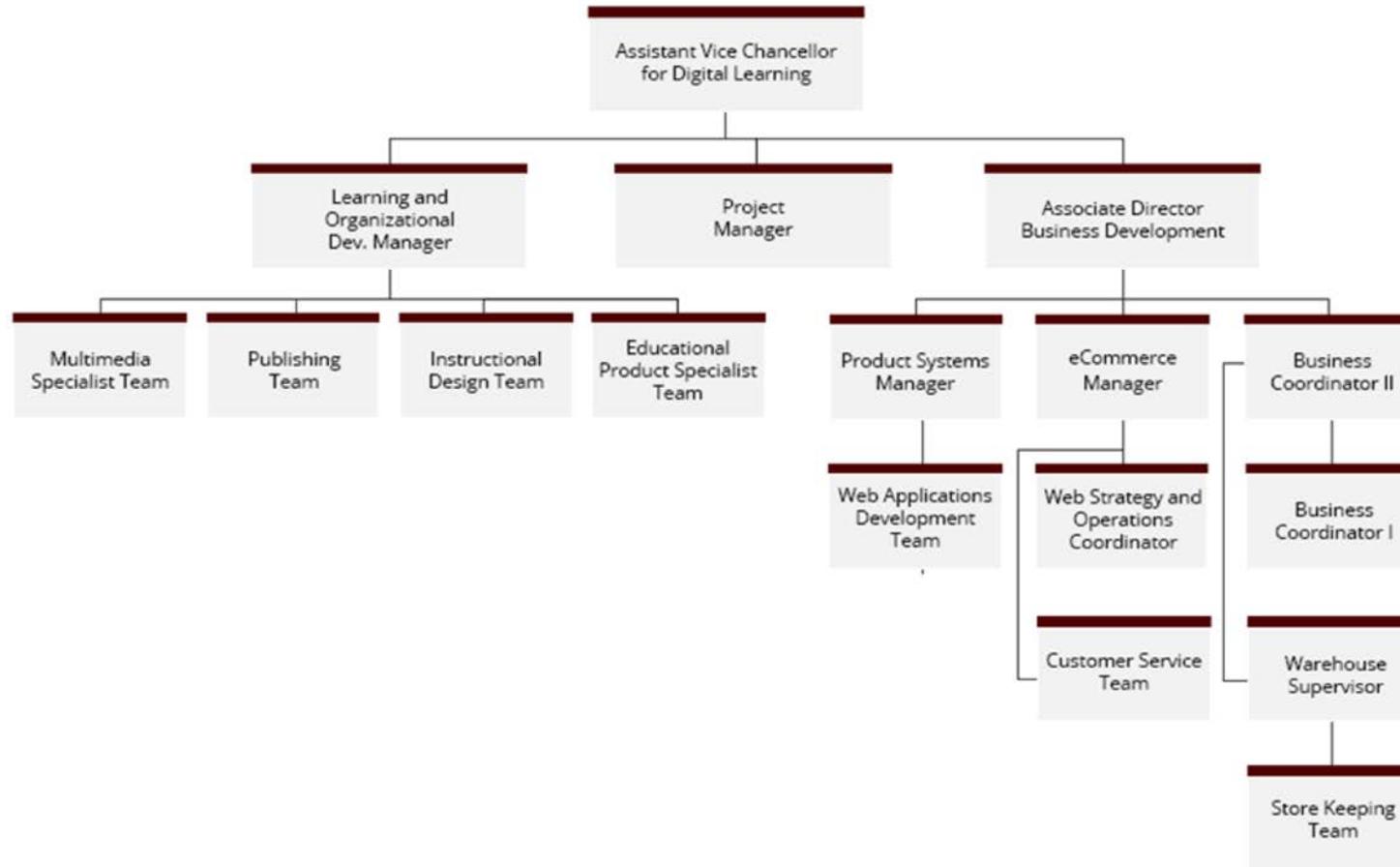
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Who We Are

- A professional service unit within Texas A&M AgriLife that produces educational products and materials to support AgriLife leadership, faculty, and staff in creating enhanced learning experiences for diverse audiences.
- Passion for top-tier education and cultivating opportunities for lifelong learning with AgriLife drives us to strive for excellence in the delivery and management of educational products.

Organizational Structure



Service Categories

- Product Development
 - Product Assessment and Strategy
 - Publications
 - Educational Multimedia
 - Instructional Design
- Business Development
 - Systems Management
 - Ecommerce
 - AgriLife Bookstore Warehouse
 - Customer Support

Product Support and Strategy



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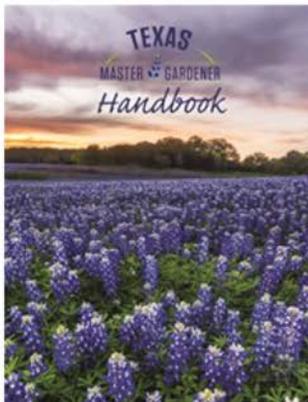
Publications



Fact sheet (Under 20 pages)



Booklet (21 - 100 pages)



Manuscript (Over 100 pages)

Publications

Essential Services

- Graphic Design
- Editing
- Publishing

Educational Multimedia



Educational Multimedia

Essential Services

- Photography
- Motion graphics
- Videography

Exceptional Services

- Special Projects – Projects with above-average design or production requests
- Voice-over

digitaleducation.agrilife.org/multimedia

Online Courses

 <p>Module 1: Introduction</p> <p>0 of 2 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>	 <p>Module 2: What Do You Own?</p> <p>0 of 6 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>	 <p>Module 3: Oil and Gas Law</p> <p>0 of 7 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>
 <p>Module 4: Water Law</p> <p>0 of 3 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>	 <p>Module 5: Landowner Liability</p> <p>0 of 9 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>	 <p>Module 6: Fence Law</p> <p>0 of 3 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>
 <p>Module 7: Access to Property</p> <p>0 of 4 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>	 <p>Module 8: Eminent Domain</p> <p>0 of 3 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>	 <p>Module 9: Pipeline and Transmission...</p> <p>0 of 4 Topics Completed</p> <p>0%</p> <p>Overview ✓</p>

Instructional Design

Essential Services

- LMS training
- Course Design Consultation
- Tier 1 Course Development
 - Content pages, text, simple audio, video, graphics, quizzing/testing, optional interactive exercises

Exceptional Services

- Tier 2 and 3 Course Development
 - Includes tier 1 and enhanced interactive elements, game based and custom interactions
- Translations

digitaleducation.agrilife.org/online-course-development

Tools We Use

FAMILY OF DIGITAL PLATFORMS

Brightspace LMS



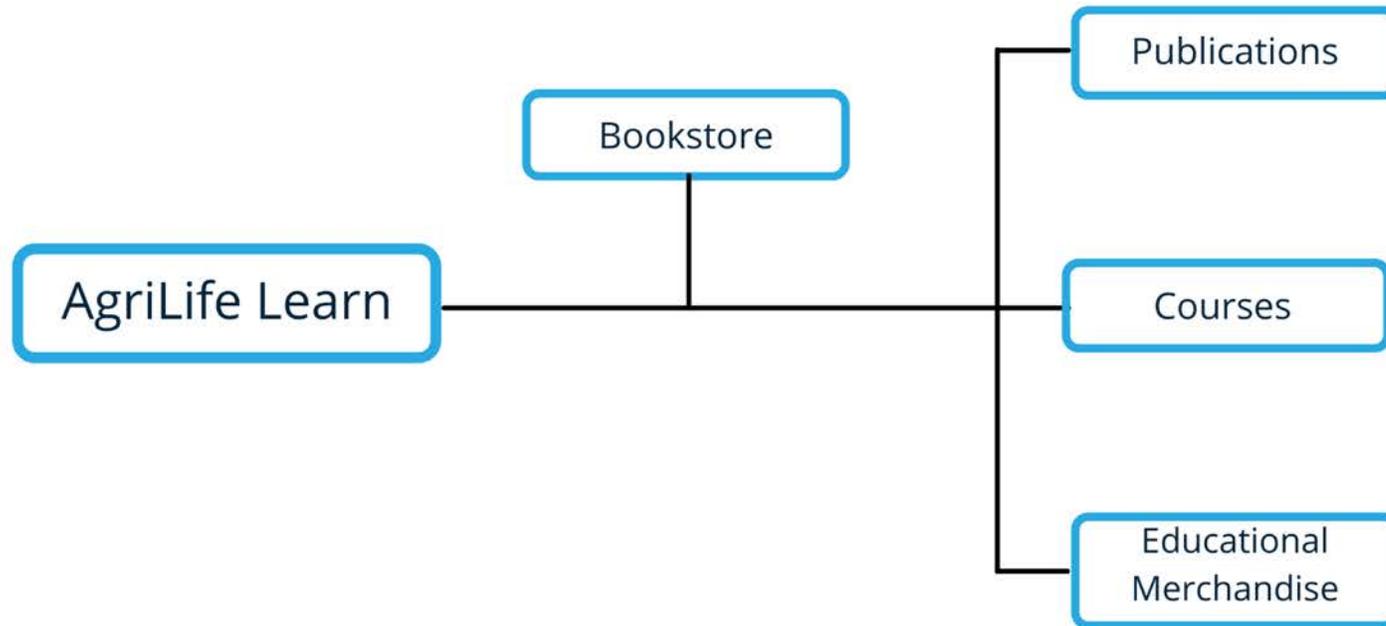
**AgriLife
Bookstore**



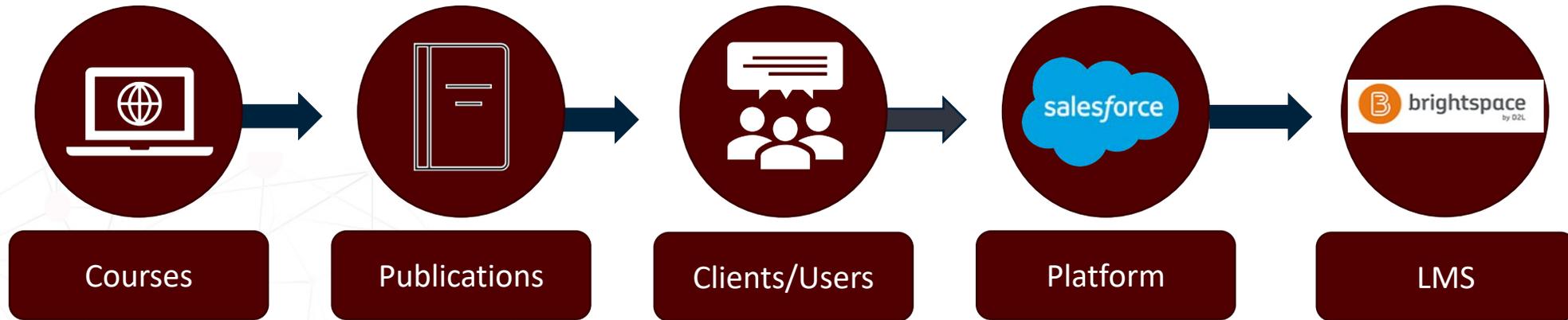
AgriLife Learn

Overview of AgriLife Learn

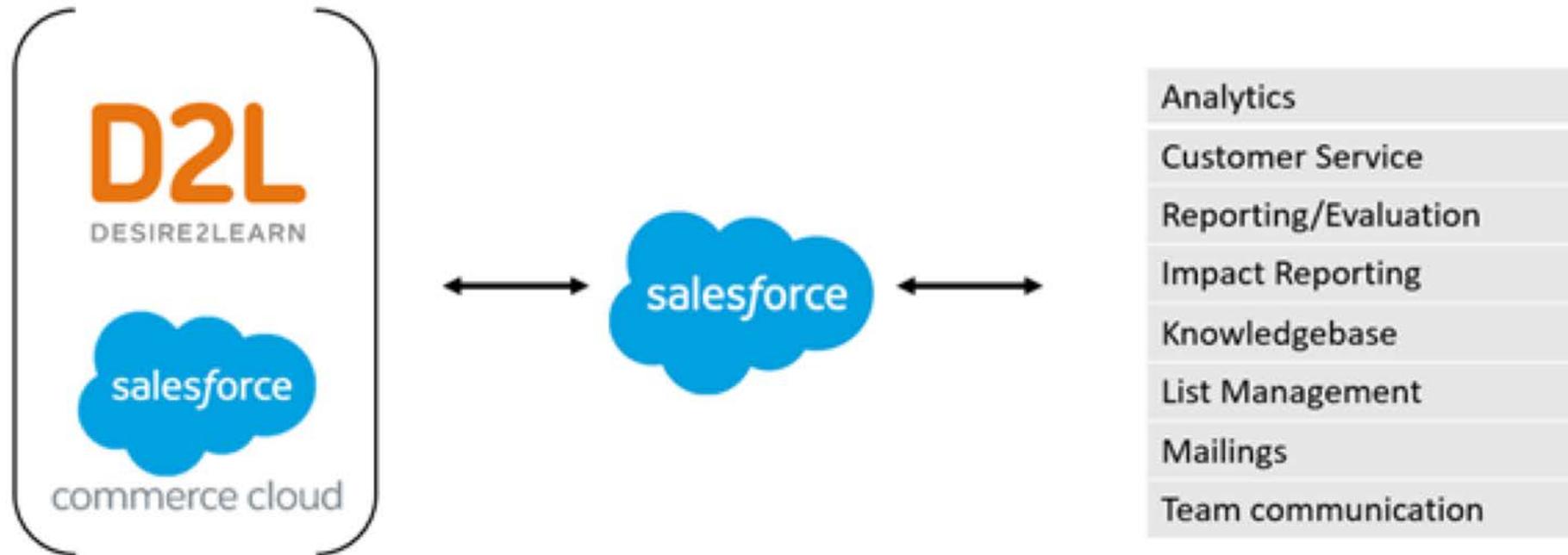
Representation of AgriLife Learn



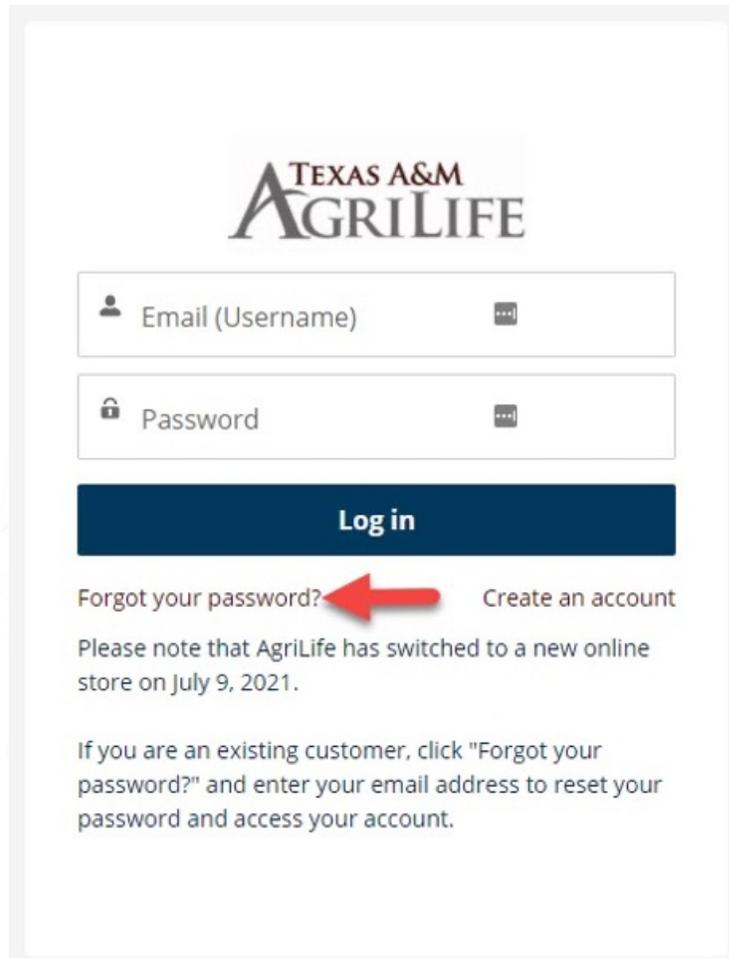
What is a Platform?



Overview



Logging Into AgriLife Learn



TEXAS A&M
AGRILIFE

Email (Username)

Password

Log in

[Forgot your password?](#) [Create an account](#)

Please note that AgriLife has switched to a new online store on July 9, 2021.

If you are an existing customer, click "Forgot your password?" and enter your email address to reset your password and access your account.

For all Existing Users please follow the steps below.

1. Click Log In from the homepage
2. Click Forgot Password
3. Enter your email address and click Reset Password
4. A confirmation message will be displayed.
5. From the *Your New AgriLife Learn* password email, click the link to reset your password.
6. You will be redirected to a *Change Your Password* page allowing you to choose your new password.
7. After entering your password, you will automatically be logged in and redirected to the AgriLife Learn home page.

Create An Account

TEXAS A&M
AGRI LIFE

Email (Username)

Password

Log in

[Forgot your password?](#)  [Create an account](#)

Please note that AgriLife has switched to a new online store on July 9, 2021.

If you are an existing customer, click "Forgot your password?" and enter your email address to reset your password and access your account.

[Return To Home Page](#)

TEXAS A&M
AGRI LIFE

Create an account to receive personalized information and customer support.

First Name

Last Name

Email

Professional License or ID Number

Street

City

Zip/Postal Code

State/Province

Country

Create Password

Confirm Password

Sign Up

[Already have an account?](#)

Steps To Create An Account on AgriLife Learn:

1. Click create an account from login page
2. Fill in all information on self-registration page
3. You will then be sent an email confirming your account setup

User Profile

Settings

My Saved Addresses

Orders

My Courses

Wish Lists

Seat Assignments

Help

Log Out

- Accessing courses, saved address, past orders, seat assignments, and wish lists is always at your fingertips
- The widget next to the shopping cart shows you the options via a drop-down menu. The dropdown to the left captures all items in a user's profile.
- We aim to provide great customer service, consistency, and quality products in an intuitive learning environment.



Filters [Clear All](#)

Category

Courses

Category ▼

Child Care (8)

Sub-Category ▼

CDA Renewal (8)

Child Abuse and Neglect (1)

Child Growth and Development (...)

Child Health and Safety (35)

Developmentally Appropriate Ac...

Guidance and Discipline (6)

[Show More](#)

Product Type ▼

Courses (8)

Price ▼

\$30-\$60 (8)



Classroom Planning and Mana...
\$30.00

[ADD TO CART](#)



Professionalism-Beliefs, Knowl...
\$30.00

[ADD TO CART](#)



Family Partnerships
\$30.00

[ADD TO CART](#)



Safe and Healthy Children
\$30.00

[ADD TO CART](#)



Shared Responsibility for Beh...
\$30.00

[ADD TO CART](#)



Builders and Barriers in Emoti...
\$30.00

[ADD TO CART](#)

Browse By Category

- Browsing AgriLife Learn is now a seamless experience. You can browse by category from the main menu or filter your category and subcategory from the left-hand navigation.
- Left hand navigation filter options provide the user the ability to narrow down their assortment on categories, subcategories, product types, and prices

Product Pages

Key Points

- Instructor
- Credit Type
- Duration
- Language
- Price
- Instructor Led Details if applicable
- Course Detail and Description
- Product Reviews
- Can Add To Cart or Create a Wishlist
- Internal Pricing will appear when authenticated. Generation Next is 50% off for internal staff.



Generation Next: Our Turn to Ranch

Product Code RWFM-CO-001

Your Price: **\$300.00**

QTY

▼ Description

The Generation Next curriculum targets new landowners, those who are starting a new agricultural operation on an existing ranch.

▼ Course Details

Instructor	Megan Clayton
Credit Type	Certificate of Completion
Duration	12 weeks
Language	English

▼ Instructor-Led Course Details

Start Date	8/16/2021, 08:00 AM
End Date	11/7/2021, 05:00 PM

DETAILS [PRODUCT REVIEWS](#)



What You'll Learn

Generation Next: Our Turn to Ranch is offered as a 12-week online school with 1 hour of class time per week. The class is for new landowners, those who are interested in starting an agricultural business on an existing ranch.

Registration for the Fall 2021 class (August 16 - November 7) is now open for interested people that register.

Generation Next is taught as an online school where participants will receive plenty of support from professionals who specialize in different fields.

Topics covered in the school include:

Contact Us!

Hours: Monday-Friday; 8AM-5PM CT

Email: learnonline@ag.tamu.edu

Live Chat Feature Coming Soon!

FAQs

Please see our FAQs below

CONTACT CUSTOMER SUPPORT

TELL US HOW WE CAN HELP.

FIRST NAME

LAST NAME

*EMAIL

SUBJECT

DESCRIPTION

SUBMIT