

CEP Overview

Texas Extension Specialist Association Meeting

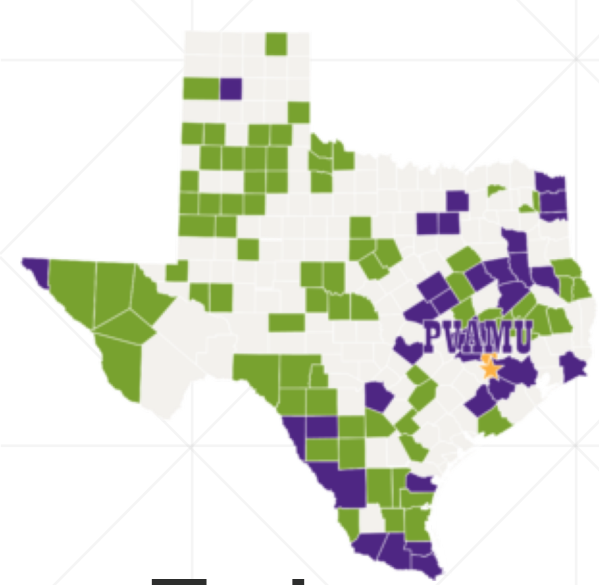


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Executive Associate Director
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Cooperative Extension Program

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Mission of CEP

To improve lives in rural and urban areas by responding to the needs of underserved Texans through non-formal education that empower families, promote agriculture, strengthen communities and foster leadership development in youth.





4-H AND YOUTH DEVELOPMENT

Heroes 4Health – 21,900 youth and 57 teen health ambassadors. 1, 685 family members engaged in health activities

College Preparatory: Houston Livestock Show & Rodeo Grant - Career Awareness & Youth Leadership: 97 teens, grades 8-10

2021 Agriculture Innovators Experience teen ambassadors – taught 500 elementary youth

4-H STEM Challenge Training: 50 families – 125 youth registered

External funds secured: \$2,540,300

- **Successful shift to online program delivery/training**

- Athletes for Computer Science
- Nikon Online Photography Training
- Healthy Living Video Series/Software Demonstration
- Electronic Enrollment Forms
- Online Qualtrics Registration
- University for Operation College Access
- 4-H Garden at Home Series

Dr. Rukeia Draw-Hood: Program Leader



- Provide training and educational programs on food systems, technology, and sustainable agricultural production to underserved and limited resource landowners
 - Improve the economic conditions of underserved, limited resource, and small farm producers in Texas
 - Help small farm producers and ranchers implement new research findings relevant to production and management through education, training, and the Technical Assistance Program
 - Promote agricultural land growth and family wealth through land loss prevention, land transfer, estate planning, and heir property workshops
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- Feral Swine Project – over 700 captured using the Boar Buster
 - Medicinal Crop Production, integrated effort with Family & Community Health staff. Recipe book in process.
 - Cover Crop Demonstrations
 - Beef Cattle series
 - Micro Loans – > \$4,624,820
 - Pollinator Pilot Campaign: 142 radio stations in Texas – reached 21,411,900

AGRICULTURE AND NATURAL RESOURCES



- \$906,000 in grant funds for implementation
- SFLR Advisory Group: 4 CBOs, USDA, NRCS, FSA, and AgriLife
- 40 landowners participated in SFLR to date
- Paid for 12 landowners heirs' property consultations
- 2 legal clinics planned by Texas Forest Association, Texas Forest Service, and Texas A&M University
- Educational programs planned in 9 counties

External funds secured: \$1,456,000

Dr. Clarence Bunch: Program Leader

The Rural Workforce Academy

GIVE YOURSELF A NEW START!



IN LESS THAN TWO MONTHS!

EARN YOUR CERTIFICATION

Free Training available in Waller and Liberty Counties
Free Mentorship and Employment assistance available

HURRY! APPLY TODAY. DON'T LET SOMEONE ELSE TAKE YOUR SEAT!
apply online at www.TheRuralWorkforceAcademy.org or by phone at 936-261-5165

- 32 participated in 5-week training
 - 20 Certified Nursing Assistants (\$27-\$38k)
- 56 trained in 6-week welding class
 - 25 Welder I jobs offered (\$34-\$54k)
- 14 enrolled in 11-week certification program
 - 8 Electricians (\$42-\$55k)
- 51 attended 4-week construction certification program
 - 17 received National Center for Construction Education and Research (NCCER) certificate
- Total Annual Economic/Employment Impact: \$1,726,000 - \$2,550,000
- Department of Labor approved job supplement pay to employers via Apprenticeship Program
 - \$20/hour up to 4,000 hours (value of \$5,000,000 over 4 years)

COMMUNITY AND ECONOMIC DEVELOPMENT



Paycheck Protection Program

- Partnership with PVAMU Small Business Development Center
- Local business owners with 20 or fewer employees, sole proprietors, and independent contractors
- \$469,742.61 in small business loan assistance submitted
- Business in Development (BID): 8-week series; \$425,320 submitted in State contracts for approval
- 26 HUBs Certified - \$5,359,234 State contracts approved
- 10 First-time Homeowners: loans approved \$761,007

External funds secured: \$1,015,000

- Mr. Jimmy Henry: Community & Economic Development Program Leader



FAMILY AND COMMUNITY HEALTH



Healing Trauma Series: 200 family members in Webb County

Taste of African Heritage and Taste of Latin American Heritage (first 1890 institution to pilot curriculum co-branded with Old Ways)

LEAD – Diabetes management App

Recently awarded \$4,998,397 for SNAP-Ed; partnership with Baylor College of Medicine.

Co-Parenting and Divorce and Active Parenting

EFNEP (Ft Bend, Harris) use the Eating Smart Being Active Curriculum; 3,720 youth and graduated 1688 adults. According to the WebNeers Report, youth behavior-change exceeded the national average.

Launched CEP “Inspire Magazine”

External funds secured: \$5,981,887

Dr. Jacquelyn White: Program Leader



Lime Leaf Chicken Stir-Fry

Healthy Houston Initiative



- Partnership with PVAMU College of Nursing
 - 1,000 COVID-19 vaccines were administered to individuals within the Third Ward community
 - Partnered with Care Pharmacy and administered 200 vaccines to Aldine ISD staff, faculty and residents. 40 vaccines administered at PVAMU Northwest campus.
- Expanded Food Nutrition Education Program (EFNEP) staff delivering weekly adult nutrition classes with Memorial Herman Hospital
- Collaborating with two schools in Acres Homes to establish a community garden and nutrition education programs for students and families
- Bounce Back Food Distribution Drive was held in Independence Heights. HHI assisted with food and water distribution to 350 families experiencing the aftermath of the winter storm



- Major initiatives
 - HEROES-4-HEALTH: engages youth in healthy lifestyle choices through healthy eating habits and increased physical activity
 - IGNITING SPARKS: helps children realize their “spark” or their inner passion and drive that leads them into their purpose
 - Fleming Middle School: 90 face-to-face/virtual
 - OPERATION COLLEGE ACCESS: prepares young students for life after grade-school by teaching helpful skills that will foster a successful transition into higher-education
 - WELCOME TO THE REAL WORLD: a simulation activity that teaches youth about making real-life decisions on financial management, budgeting, planning, savings, etc.
- External funding
 - Cullen Foundation: \$250,000
 - Be Well Communities Coalition (MD Anderson Cancer Center): \$300,000
 - State of Texas: \$6,000,000



Objectives:

- Engage in a process and content focused on race and racism that can be used in community base programming
- Develop and enhance facilitation skills useful in engaging in dialogues across race and racism





PRAIRIE VIEW A&M UNIVERSITY

Panthers!

THANK YOU!